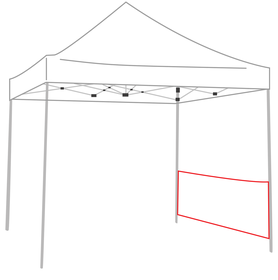
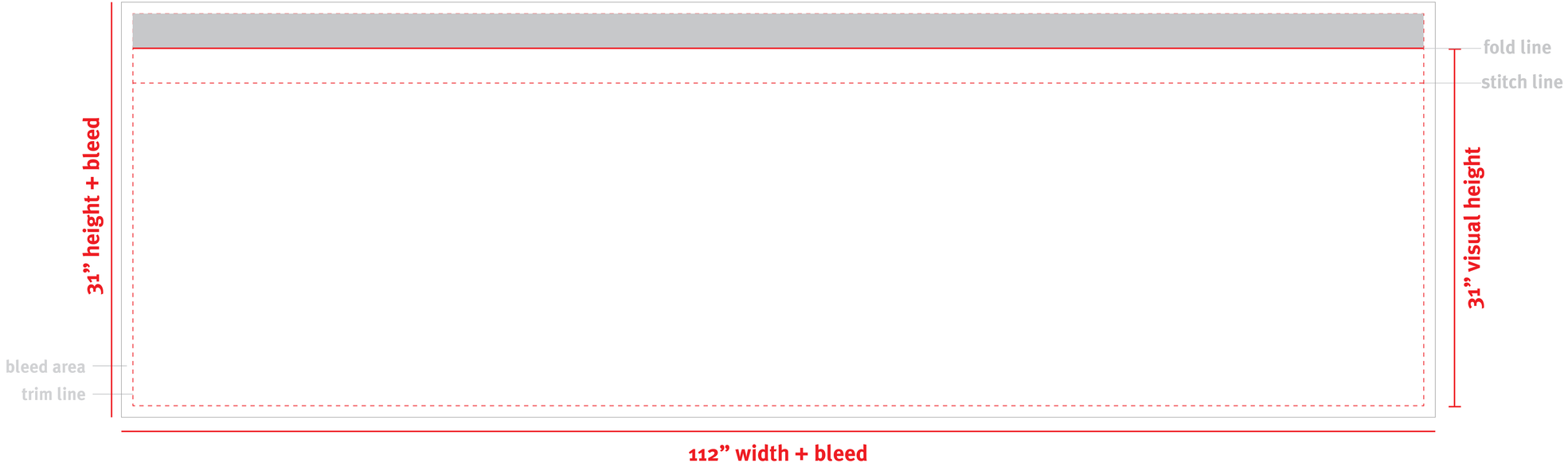
Outdoor Graphic:
Zoom Tent - Half Wall

Total Graphic Area: 114"w X 36"h
Total Visual Area: 112"w X 31"h

Please be sure to include a 1" bleed around the perimeter and a 3" bleed on the top for a 3" pole pocket.
DO NOT design any critical elements (text, logos, etc.) within 2" of the edge.

Please also indicate on your PO if this graphic is to face inside or outside your tent display for proper finishing purposes.

General Art Guidelines:

- CMYK Color
- Do not embed images, supply them
- Resolution must be 100-120 ppi
- All fonts must be created to outlines