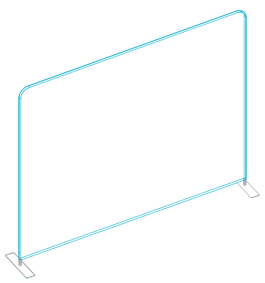
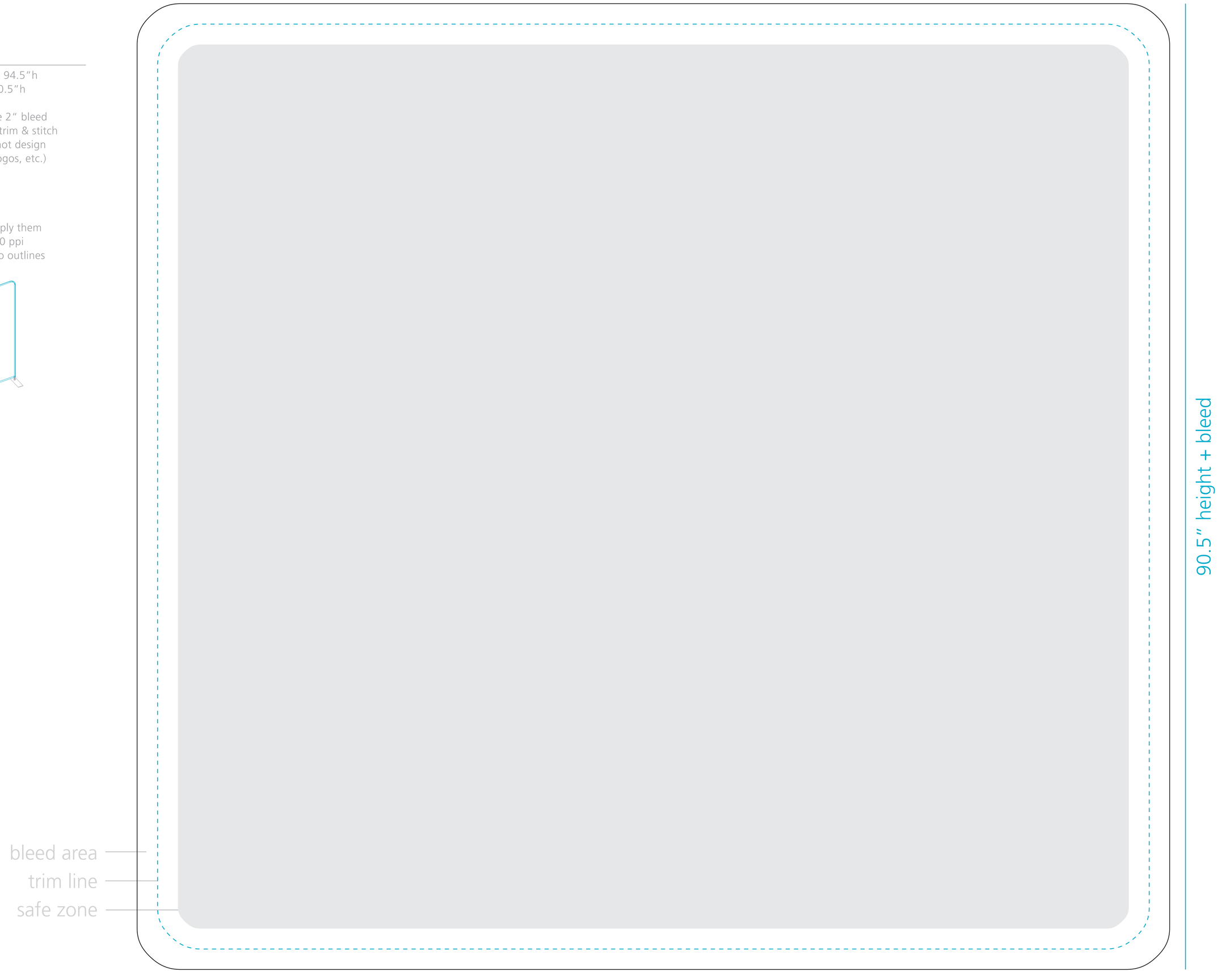
formulate

Essential 8′ Straight Wall

Total Graphic Area:101″w X 94.5″h
Total Visual Area: 97″w X 90.5″h

Please be sure to include the 2″ bleed around the perimeter (note trim & stitch locations on template). Do not design any critical elements (text, logos, etc.) within 2″ of the edge.

General Artwork Guidelines
- cmyk color mode
- do not embed images, supply them
- resolution must be 100-120 ppi
- all fonts must be created to outlines